

## MISSION

AMCHA Initiative is a non-partisan, non-profit organization founded by two University of California faculty members that is dedicated to documenting, investigating, educating about, and combating antisemitism on U.S. campuses.

## ACCOMPLISHMENTS

- **DOCUMENTING:** AMCHA's publicly accessible database of antisemitic activity on over 700 campuses nationwide is a crucial resource for university stakeholders, journalists, scholars, allied groups and legislators. To date, we have documented over 10,000 incidents of campus antisemitism; more than 1,000 anti-Zionist student and faculty campus organizations; hundreds of Jewish students' quotes; BDS activity; and more. In addition, AMCHA maintains invaluable tools such as the Anti-Zionist Faculty (AZF) Barometer, which ranks hundreds of colleges and universities based on the presence and activity of anti-Zionist faculty, giving campus stakeholders and policymakers a clear way to evaluate hostility in the campus environment.
- **INVESTIGATING:** AMCHA's empirical studies provide comprehensive data on campus antisemitism that is relied upon by leading organizations, policymakers, the media, government officials and the public. In 2025, AMCHA produced nearly a dozen custom reports on U.S. colleges and universities for policymakers and federal agencies and will be publishing several of them in the coming months.
- **EDUCATING:** AMCHA disseminates vital information, analyses and strategies for countering campus antisemitism through effective media and outreach campaigns. In 2025, AMCHA's efforts were covered by nearly 100 articles in national and local outlets, as well as in Jewish publications. Three of AMCHA's databases were used by *City Journal* in their College Rankings. AMCHA's research was also cited in reports produced by the ADL, Indiana University Institute for the Study of Contemporary Antisemitism, Israel Ministry of Diaspora Affairs, Institute for the Study of Global Antisemitism and Policy, Combat Antisemitism Movement, Network Contagion Research Institute and others, as well as in impactful lawsuits. AMCHA produced op-eds published in the *Wall Street Journal*, *EdSource*, *Washington Times*, *LA Daily News*, *Santa Cruz Sentinel*, *Jewish Journal*, *J Weekly*, and more.
- **COMBATING:** AMCHA coordinates a coalition of over 150 organizations and thousands of grassroots activists on strategic campaigns. In 2025, AMCHA's efforts focused on:
  - ❖ **Countering Anti-Zionist Faculty and Academic BDS** – AMCHA launched a national initiative to stop faculty and departments from engaging in political advocacy that incites antisemitism and targets Jewish students for harm, beginning with a robust media campaign consisting of numerous thought-leading op-eds -- including in the *Wall Street Journal*, *Washington Times* and *LA Daily News* – as well as extensive earned media showcasing AMCHA's efforts. This campaign has paved the way for the upcoming release of university-specific reports, followed by grassroots and coalition efforts demanding that university leaders take action to address faculty-driven antisemitism.
  - ❖ **Confronting Antisemitic "Critical" Ethnic Studies** – For the third time in four years, AMCHA's campaigns helped defeat a proposal that would have required every high school student to take an antisemitic ethnic studies course for admission to a University of California campus. The proposal was overwhelmingly defeated in April 2025 in the UC Faculty Assembly after AMCHA mobilized more than ten thousand members and supporters of the Jewish community and hundreds of allied groups to voice opposition. AMCHA also led a successful campaign urging withdrawal of a state bill (AB 1468) that, although well intentioned, would have further entrenched the state mandated ethnic studies high school graduation requirement (AB 101), which AMCHA continues to urge be repealed.