## 2023 ENITIATIVE MISSION AT WORK

## MISSION

AMCHA Initiative is a non-partisan, non-profit organization founded by two University of California faculty members that is dedicated to documenting, investigating, educating about, and combating antisemitism on U.S. campuses.

## **ACCOMPLISHMENTS IN 2023**

- DOCUMENTING: AMCHA's website continues to be the only publicly-accessible, comprehensive database of antisemitic activity on over 650 campuses nationwide, and remains a crucial resource for university stakeholders, journalists, scholars, allied groups and legislators. To date, over 6,500 antisemitic <u>incidents</u> have been documented, as well as hundreds of Jewish students' quotes, BDS activity and more in our numerous <u>databases</u>.
- INVESTIGATING: AMCHA's empirical studies continue to provide comprehensive data on campus
  antisemitism that is crucial for our own advocacy work and relied upon by leading organizations, policy
  makers, the media, government officials and the concerned public. In 2023, AMCHA published the
  groundbreaking report, <u>Selective Sympathy: The Double Standard in Confronting Jewish Student Trauma and
  Antisemitism after the October 7th Massacre</u>, which critically examined 100 university leaders' reactions to Jewish
  student trauma and fears for their safety and security in the wake of the October 7th massacre and skyrocketing
  campus antisemitism, and compared these same leaders' responses to Black and Asian students following attacks
  affecting those groups. The study revealed an unambiguous and discriminatory double standard, clearly
  demonstrating that school leaders are massively failing Jewish students.
- EDUCATING: AMCHA has successfully disseminated vital information, analyses and approaches to countering campus antisemitism through effective media and outreach campaigns. In 2023, over 170 articles and op-eds covering AMCHA's efforts have appeared in outlets including *Inside Higher Ed, Wall Street Journal, Fox News, Sacramento Bee, Santa Monica Observer, Orange County Register, Jerusalem Post, Sapir* and more. AMCHA's work has also been presented in testimony to Arizona state legislators; employed in legislative efforts in Virginia, Texas, and California; cited in reports by ADL, National Association of Scholars, Brandeis University, Network Contagion Research Institute, and others; mentioned at the recent <u>Congressional Hearing</u> on campus antisemitism and in a letter from 15 U.S. Senators to Secretary of Education Miguel Cardona; and presented in podcasts and webinars.
- COMBATING: AMCHA coordinates a coalition of more than 150 religious, civil rights, education and advocacy organizations and thousands of grassroots activists to engage in strategic and effective campaigns advocating for long-lasting solutions to campus antisemitism. In 2023, AMCHA's advocacy efforts focused on three crucial areas:
  - Confronting Antisemitic "Critical" Ethnic Studies Following the revival of a proposal to create an ethnic studies admission requirement at the University of California that would allow anti-Zionist faculty to set the ethnic studies standards for all high schools, AMCHA organized a series of <u>coalition</u> and <u>grassroots</u> efforts to once again derail it. Our efforts successfully contributed to the proposal's rejection in the academic senate in November. In addition, AMCHA launched a <u>media</u>, <u>coalition</u>, and <u>grassroots</u> campaign urging California legislators to stop the spread of antisemitic "liberated" curricula by defunding the ethnic studies graduation requirement.
  - Countering Academic BDS and Anti-Zionist Faculty After the American Anthropological Association voted to endorse an academic boycott of Israel, AMCHA launched a campaign <u>urging</u> 250 leaders of universities that partner with the AAA to sever ties with the association and establish safeguards prohibiting academic BDS implementation.
  - Ensuring Equal and Adequate Protection for Jewish Students Following the release of AMCHA's groundbreaking <u>report</u> documenting a discriminatory double standard that denies Jewish students protection in the face of skyrocketing antisemitism, we redoubled our efforts <u>demanding</u> university leaders nationwide establish policies guaranteeing the *equal* and *adequate* protection of Jewish students.