

Mission & History: AMCHA Initiative is a non-profit organization dedicated to investigating, raising awareness about, and combating acts of antisemitism at institutions of higher education in America.

Efforts & Leadership: AMCHA is a national leader in the following areas:

Monitoring: As the only publicly-accessible, user-friendly and searchable database of antisemitic activity on more than 400 campuses nationwide, AMCHA's website is widely relied on as a valuable resource for university stakeholders, allied organizations, journalists, state and federal legislators and scholars of antisemitism, with thousands of page views per month. The <u>database</u> contains over 5,000 incidents since 2015, including acts of physical assault, vandalism, harassment, genocidal expression, demonization of Israel and BDS activity; and displayed over 1,000 <u>quotes</u> from Jewish students, that capture the emotional toll of campus antisemitism.

Investigating: AMCHA's empirical studies are an essential tool for exposing antisemitic activity on campuses across the country, and are relied upon by policy makers, advocates, journalists and the general public. AMCHA's studies revealed for the first time a statistically robust correlation between anti-Israel campus activism and acts of anti-Jewish hostility, as well as a clear association between faculty support for anti-Israel academic boycotts and an increase in campus antisemitism. Further studies have exposed the nature and scope of the campus assault on Jewish identity and how the unfair treatment of Jewish students under existing school policies has contributed to the proliferation of antisemitism on campuses across the country.

Educating: AMCHA has been a major force in bringing the issue of campus antisemitism to national attention. AMCHA's activism, reports and website have been covered in **thousands of articles** in notable publications <u>such as</u> *Newsweek, The Washington Post, Los Angeles Times, Washington Times, The Hill, NPR, ABC News, McClatchy, Politico, New York Observer, Washington Free Beacon, Jerusalem Post, Times of Israel and dozens more. The 90 <u>op-eds</u> written by AMCHA's co-founders have appeared in far-reaching media outlets. AMCHA's director has been featured in dozens of radio and podcast interviews, and given numerous public lectures to synagogue, community groups and high school students across the country.*

Combating: AMCHA has been a dominant force in combating campus antisemitism nationally, together with an AMCHA-led at-will coalition of **over 120 religious**, **educational**, **legal**, **civil rights**, **and advocacy groups** that have joined in responding to antisemitic incidents on over 100 campuses; and the development of an extensive network of stakeholders that includes approximately **10,000 grassroots activists**. Some of AMCHA's successes in combating campus antisemitic activity include:

- After a year of AMCHA-led efforts, the University of California Regents unanimously passed a landmark intolerance statement that specifically addresses antisemitism and anti-Zionism.
- AMCHA's studies on the support for BDS among Middle East studies faculty were instrumental in the U.S.
 Department of Education's revisions of its policies to ensure that federally-funded Middle East studies programs report on how their activities advance diverse perspectives.
- AMCHA's activism resulted in the first-ever public acknowledgement by the UC Office of the President that UC policy prohibits both faculty and graduate student instructors from promoting BDS in their classrooms.
- AMCHA's #NoAcademicBDS campaign resulted in all 10 UC Chancellors denouncing an academic boycott of Israel as a "direct and serious threat to the academic freedom of our [UC] students and faculty."
- AMCHA's efforts contributed to the halting of a dangerous UC admissions proposal that would have resulted in almost every high school student in the state being forced to take a course based on an antisemitic "critical" ethnic studies curriculum in order to be considered for admissions to the University of California system.