



2014: Successes & Impact

Actualizing AMCHA's Mission

## OUR MISSION:

AMCHA Initiative is a non-profit organization dedicated to investigating, documenting, educating about, and combating antisemitism at institutions of higher education in America.

**Investigating, Documenting, Educating, Combating.**

**These aren't just words. They are actions.**

## Investigating campus antisemitism

AMCHA Initiative's research arm carries out systematic, in-depth research and analysis of antisemitic activity and has developed a comprehensive method for defining, documenting, and analyzing manifestations of antisemitic behavior on campus, as well as the institutional structures that legitimize it and allow it to flourish.

In 2014, AMCHA's investigative techniques were evidenced in its comprehensive three-year *Antisemitic Activity and Anti-Israel Bias at the Center for Near East Studies at University of California 2010-2013* report, as well as in a book chapter written by AMCHA co-founder Tammi Rossman-Benjamin, which explored the research activities of faculty boycotters and the impact of their advocacy of BDS on their campuses.

2014: How AMCHA is actualizing its mission

Investigating campus antisemitism

### 3-Year Comprehensive AMCHA Initiative Study on UCLA's CNES Released

The 102-page **Antisemitic Activity and Anti-Israel Bias at the Center for Near East Studies, University of California Los Angeles 2010-2013 report** tracked antisemitic discourse and anti-Israel bias in public events sponsored by UCLA's Center for Near East Studies (CNES) over a three-year period, from 2010 – 2013.

#### Findings include:

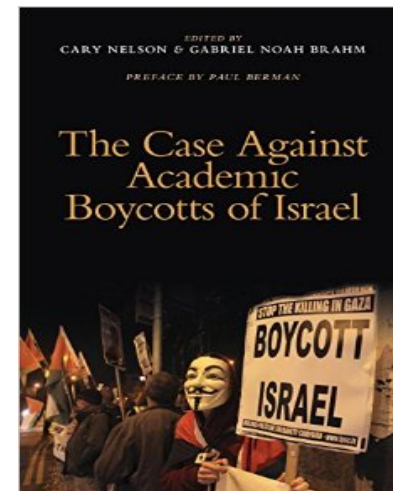
- **93%** of the Israel-related events were anti-Israel
- **75%** of the Israel-related events displayed antisemitic discourse
- **61%** of all events pertaining to significant Middle East conflicts pertained to Israel
- **84%** of speakers at Israel events had engaged in antisemitic activity prior to CNES
- **100%** of the CNES directors had engaged in anti-Israel and antisemitic activity

## 2014: How AMCHA is actualizing its mission

### Investigating campus antisemitism

#### Research on Faculty Boycotters Revealed in a Book Chapter Written by AMCHA Co-Founder

- Of the 938 boycotting faculty:
  - 86% are in the humanities or social sciences (21% in English or literature )
  - Only 7% are affiliated with engineering and natural science
  - 92% of boycotting English professors' research focuses on Class, Gender, Race or Empire
- Academic boycotters have brought BDS to their campuses in multiple ways:
  - in course curricula
  - in academic conferences
  - on university websites
  - departmental sponsorship of BDS events
  - in the academic senate
  - advising pro-Palestinian student groups
  - through faculty advocacy groups



*"To my knowledge at least, Tammi Rossman-Benjamin **offers the first concrete numerical evidence** for a phenomenon that I have observed for years."*

- Andrei S. Markovits, Professor  
University of Michigan, Ann Arbor

## Documenting campus antisemitism

AMCHA Initiative carefully monitors media sources, social media accounts, submitted accounts, and witnessed incidents for evidence of campus antisemitism, and documents antisemitic activity on the AMCHA website, including:

- Individual Campus Monitor Pages detailing antisemitic incidents on each campus
- An interactive Academic Boycott Map detailing faculty and grad student endorsers of the academic boycott of Israel according to campus
- A Divestment Scorecard detailing divestment initiatives and outcomes
- A Student Voices section detailing student accounts of harassment/intimidation for being Jewish or pro-Israel
- An Event documentation section detailing Jewish events purposefully interrupted by SJP

## 2014: How AMCHA is actualizing its mission

### Documenting campus antisemitism

#### Focus on U.S. Campuses

**368**

**U.S. campuses have been monitored for antisemitic activity and have digital files on AMCHA's website**

**50**

**Individual students are quoted in media sources tracked by AMCHA as being bullied/harassed/intimidated on campus for being Jewish or pro-Israel in 2014, spanning 24 separate U.S. campuses**

**35**

**Jewish events on U.S. campuses were documented by AMCHA in 2014 as purposefully being disrupted by Students for Justice in Palestine (SJP)**

## 2014: How AMCHA is actualizing its mission

### Documenting campus antisemitism

#### Monitoring & Documenting Boycott, Divestment & Sanctions



404

**Campuses have been monitored for faculty supporting the academic boycott of Israel and their names posted on AMCHA's Academic Boycott Map**

23

**Student body divestment initiatives were documented by AMCHA in 2014, of which 6 remained passed and the remainder failed to pass or were overturned**

1,661

**U.S. academics are documented by AMCHA as having signed a BDS petition**

## Educating about campus antisemitism

As an organization founded by academics, educating about campus antisemitism is a crucial component of AMCHA Initiative's work.

From presentations in front of university boards of governors, lecturing at universities across North America and in Israel, authoring op-eds and educating new audiences via media and social media coverage of the organization's work – AMCHA's efforts to bring attention to the nature and scope of campus antisemitism are extensive.

## 2014: How AMCHA is actualizing its mission

### Educating about campus antisemitism

#### Presentations to Boards of Governors and Legislators



Jan 22, 2014 - **Presentation to UC Regents:** Faculty Misuse of University of California Name and Resources to Promote a Boycott of Israel

Jan 29, 2014 - **Presentation to CSU Trustees:** CSUN Professor's Violation of State and Federal Laws Using California State Name and Resources to Promote Boycott of Israel

March 21, 2014 - **Presentation to California State Assembly Select Committee on Campus Climate:** Antisemitic Activity on California Campuses

May 15, 2014 - **Presentation to UC Regents:** Concern from Seven Organizations Regarding UCLA SJP's Intent to Target, Harass and Intimidate Pro-Israel Students

July 22, 2014 - **Presentation to CSU Trustees:** Community and Faculty Concerns about SFSU Funding of "Political Solidarity Tour"

Sept 17, 2014 - **Presentation to UC Regents:** AMCHA Initiative Study of Antisemitic Activity & Anti-Israel Bias at the Center for Near East Studies at University of California Los Angeles

2014: How AMCHA is actualizing its mission

Educating about campus antisemitism

### Academic Talks in 2014



HARVARD  
UNIVERSITY



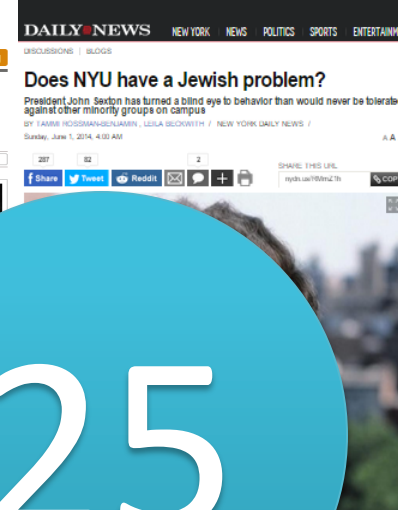
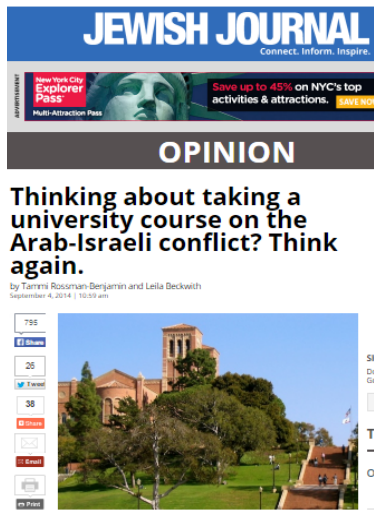
האוניברסיטה העברית בירושלים  
The Hebrew University of Jerusalem



# 2014: How AMCHA is actualizing its mission

## Educating about campus antisemitism

### Number of Op-eds Penned & Published by AMCHA Co-Founders in 2014



While global anti-Semitism surges, don't forget U.S. campuses

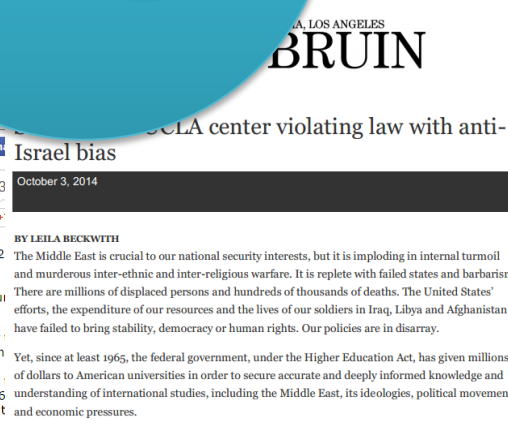
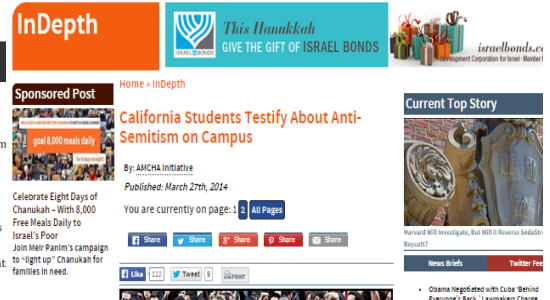


Posted on July 28, 2014 by JNS.org and filed under Opinion, U.S., World.

By Tammi Rossman-Benjamin/JNS.org

Amid the current unrest in Israel and Gaza, Jews around the world have been targeted for attack. Violently anti-Israel demonstrations and activities in cities across Europe and around the world have resulted in frightening anti-Jewish violence.

Meanwhile, in the U.S. right now, school is out and students are safe. But there is little doubt that when the academic year commences, Jewish students on American college and university



## 2014: How AMCHA is actualizing its mission

### Educating about campus antisemitism

## Educating through Engagement with Supporters and the Community at Large

<p><b>Campaign Update: State Wide Initiatives</b></p> <p><b>California Faculty Using State Resources to Promote Boycott of Israel</b></p> <p><b>TAKE ACTION: Sign the Petition to Legislators Urging Them to Look into Misuse of Taxpayer Funds</b></p> <p>Faculty at both the University of California, and California State University are misusing taxpayer dollars to promote the boycott of Israel and other antisemitic propaganda, AMCHA contends.</p> <p>Last week, AMCHA Initiative went before the California State University Trustees with the news that AMCHA had sent Attorney General Kamala D. Harris a detailed letter alleging new evidence showing that state and federal violations had occurred at California State University Northridge. For more than four years CSUN mathematics professor David Klein has been using the University's website to host his inflammatory Boycott Israel Resource Page, which promotes the boycott of Israel and includes antisemitic material demonizing Israel and its supporters.</p> <p>A sample of statements on Klein's CSUN-hosted webpage include:</p> <ul style="list-style-type: none"><li>"Israel is the most racist state in the world at this time."</li><li>"The result of Israeli state policies has been a 65 year program of ethnic cleansing...and mass murder."</li></ul> <p>Klein's university webpage also includes graphic photographs of bloodied and mutilated babies, with the clear implication that Israeli soldiers deliberately maim and murder Palestinian children.</p>	<p><b>Campaign update: California State University</b></p> <p><b>San Francisco State University Update:</b></p> <p><b>Returned Over to Local Law Enforcement</b></p> <p>Letters Sent to SFSU President Wong in Mid-January But No Response</p> <p>children shouting outside and I want to set them on fire."</p> <p>path photo of long sword. "I want it. Imagine me cutting off their heads and their necks."</p> <p>the General Union of Palestine at my school. "Hopefully I'll be able to radicalize half of our population and bring them back with me as fighters."</p> <p>On the Jewish student group, Hillel: "I hope they all trip down the stairs and break their necks."</p> <p>Speaking of the State Department-designated terrorist group, Popular Front for the Liberation of Palestine (PFLP): "I've stayed at the home of a branch commander and had dinner with his family. I've also participated in marches and gone to lunch with armed fighters. Guess that makes me a huge terrorist and you should be afraid, because I know where you live."</p> <p>Concerned for the safety of San Francisco State University (SFSU) students, AMCHA Initiative released recently uncovered violent and potentially threatening Tumblr postings from SFSU student Mohammad G. Hamad to law enforcement. Hamad is also the president of the SFSU student organization, General Union of Palestine Students (GUPS). AMCHA Initiative turned over the postings and photos to San Francisco Police Chief Greg Suiter and San Francisco District Attorney George Gascon.</p> <p>In light of school shootings and other murderous violence on college campuses in California and throughout the country, AMCHA Initiative is deeply troubled by these postings and worried about the continued safety and well-being of students at SFSU, especially Jewish students.</p>	<p>California and New York Update:</p> <p><b>The Boycott of Israel is Being Promoted With Your Money on California and New York Campuses</b></p> <p>University of California and California State University</p> <p>Right now, if you are a California resident, your tax dollars are funding the promotion of the boycott of Israel at CSU-Northridge, UC-Riverside and other CSU and UC campuses. An op-ed co-written by AMCHA Initiative and Simon Wiesenthal Center is being distributed to all state and local legislators. The op-ed was brought to California university campuses at the taxpayer's expense.</p> <p>David Klein is a mathematics professor at California State University, Northridge. David Lloyd is a literature professor at the University of California, Riverside. Besides both being tenured professors at the two largest public university systems in the country, what do these two men have in common?</p> <p>Klein and Lloyd are both vocal leaders in the campaign to boycott Israeli universities and scholars who have used their state university's name and taxpayer-funded resources to promote a boycott of Israel universities and scholars — a boycott that has not only been denounced by more than 200 university leaders, including CSU Chancellor Timothy White and UC President Janet Napolitano, but has also been deemed anti-Semitic by state and federal lawmakers and Jewish leaders throughout the world.</p> <p>Professors Klein and Lloyd have something else in common: At both of their universities, top administrators have defended these two professors, claiming that their use of the university's name and state resources to promote an anti-Semitic boycott of the Jewish state is protected by "academic freedom." <a href="#">Read more</a></p> <p><b>ACTION ALERT - STOP TAXPAYER MONEY FUNDING THE BOYCOTT OF ISRAEL:</b> If you are a California resident and haven't yet signed AMCHA's petition calling on state legislators to ensure that state money is not being used to promote the boycott of Israel on UC and CSU campuses, please consider doing so:</p> <p><b>Sign the Petition</b></p>	<p><b>Campaign update: University of California</b></p> <p><b>AMCHA DEMANDS UCLA STOP HORRENDOUS BULLYING OF JEWISH STUDENTS</b></p> <p><b>7 Groups Call on UC Regents, President Napolitano and the UCLA Chancellor to Terminate SJP's Antisemitic Pledge</b></p> <p><b>TAKE ACTION: Contact UCLA Chancellor Gene Block at 310-825-2151 / chancellor@ucla.edu and UC President Napolitano at president@ucla.edu to express grave concern at the severe bullying of Jewish students by SJP</b></p> <p>Shocked at UCLA's recent refusal to protect Jewish students, AMCHA Initiative represented seven organizations at today's Board of Regents meeting, demanding the Regents, President Janet Napolitano and UCLA Chancellor Gene Block intervene in the bullying and intimidation tactics against Jewish students for justice in Palestine (SJP). A letter from AMCHA Initiative, the Institute for Black Solidarity With Israel, the Lawfare Project, Scholars for Peace in the Middle East, the Simon Wiesenthal Center, StandWithUs and the Zionist Organization of America was delivered at the meeting.</p> <p>SJP members recently launched a campaign calling for the investigation of student council members who have taken trips to Israel sponsored by Jewish organizations. SJP also demanded that candidates for student government positions sign a statement pledging that they will not go on any trip to Israel sponsored by three Jewish organizations. According to campus sources, the SJP campaign is a reaction to its failed attempt to get the student government to endorse an anti-Israel divestment resolution last February.</p> <p>Yesterday, the Daily Bruin reported that the UCLA administration "was leaving the matter to be resolved by students."</p> <p>"This is an outrageous and impermissible violation of students' right to free expression, their right to free association and their fundamental right to travel and move freely," wrote the groups. "The SJP cannot be permitted to infringe on any student's personal liberties and freedoms, or to bully students into not associating with certain Jewish groups that are dedicated to building love and support for Israel. The SJP's motive is clear: to manipulate the composition of the student government so it is filled with anti-Israel activists who support the SJP's hateful agenda."</p> <p>"Where is the pledge requiring students not visit Israel or, any other country for that matter, with Palestinian, church or mosque groups?" said AMCHA cofounder Tammi Rossmann-Benjamin who coordinated the letter and spoke on behalf of the groups at today's Board of Regents meeting.</p> <p>In the aftermath of the ASUC's rejection of an anti-Israel divestment resolution authored and promoted by SJP, members of that organization</p>

2014: How AMCHA is actualizing its mission

Educating about campus antisemitism

Number of Articles Mentioning AMCHA's Work in 2014



## Combating campus antisemitism

AMCHA has had notable successes in 2014 in combating campus antisemitism including:

- **Strength in numbers:** AMCHA established and has facilitated an at-will coalition of 23 civil rights, education and advocacy organizations to strategize about and participate in joint actions to combat campus antisemitism.
- **Favorable administrator responses:** AMCHA garnered the first-ever public acknowledgement by a top UC administrator about UC policy prohibiting political indoctrination in the classroom and its application to faculty. This is a game-changer, which will be enormously helpful in ensuring that antisemitism is kept out of classrooms.

2014: How AMCHA is actualizing its mission

Combating campus antisemitism

Number of Letters to Administrators Written in 2014



28

## 2014: How AMCHA is actualizing its mission

### Combating campus antisemitism

## Some of the Incidents/Issues Addressed by AMCHA in 2014

- American Studies Association votes to boycott Israeli universities and scholars
- SFSU: Violent, antisemitic social media postings of president of General Union of Palestine Students
- UC Riverside, UC Davis, UCLA: University-sponsored events promoting the academic boycott of Israel
- CSUN: Mathematics professor uses University website to post antisemitic “Boycott Israel Resource Page”
- NYU: University-sponsored conference promoting the academic boycott of Israel
- SFSU: University-sponsored event promoting the academic boycott of Israel
- University of Arizona: The President of the Jewish fraternity was viciously beaten unconscious moments after one of the attackers raised his hand in a “heil Hitler” salute.
- UCLA: SJP launches campaign harassing students who have gone on trips to Israel sponsored by Jewish organizations
- SFSU: Professor uses University funds to travel to the Middle East and meet with individuals affiliated with terrorist organizations, for the purpose of promoting BDS
- Temple University: Jewish student punched in the face and called “baby-killer, racist, Zionist pig” and “kike” by member of SJP
- Ohio University: Student body president posted a video of herself taking the ALS Ice Bucket Challenge by pouring fake blood over herself and urging the university to boycott Israel
- SJP groups across the country: Harass, intimidate, threaten and seek to silence Jewish students
- Hundreds of Middle East studies professors sign statement calling for an academic boycott of Israel
- UCLA: Study shows Center for Near Eastern Studies sponsors egregiously anti-Israel and antisemitic public outreach events
- Hundreds of Anthropology professors sign statement calling for an academic boycott of Israel
- Binghamton University SUNY: SJP posts foundational document calling for the disruption of Jewish student event
- Wellesley College: SJP group posts antisemitic posters
- UC: Graduate student instructors union (UAW 2865) votes to join the BDS movement and individual members pledge to participate in academic boycott of Israel
- UC: Faculty use their classrooms and conference halls to promote anti-Israel propaganda and BDS

## 2014: How AMCHA is actualizing its mission

### Combating campus antisemitism

## 2014 Summary of Achievements

The following achievements would not have been possible without AMCHA's efforts:



- First-ever public acknowledgement by top University of California administrator that UC policy prohibits *graduate student instructors* from promoting anti-Israel propaganda and BDS in their classrooms
- First-ever public acknowledgement by top University of California administrator that UC policy prohibits *faculty* from promoting anti-Israel propaganda and BDS in their classrooms

## 2014: How AMCHA is actualizing its mission

### Combating campus antisemitism

## 2014 Summary of Achievements

**"The Liberation of Palestine  
can only come through the  
destruction and decimation  
of this Israeli plague, and it  
can't possibly come soon enough."**

- Mohammad G. Hammad  
President of GUPS,  
a University-Funded Palestinian Student Group at SFSU



**"I love this blade...  
it makes me  
want to stab an  
Israeli soldier."**

- Mohammed G. Hammad,  
President of a University-Funded  
Palestinian Student Group  
at SFSU



**"...the only 'peace' I'm  
interested in is the head  
of this f\*\*\*ing scum on a  
plate, as well as the heads of  
all others like her,  
and all others who  
support the IDF."**

- Mohammad G. Hammad,  
President of a University-Funded  
Palestinian Student Group at SFSU  
Blogging about a Specific IDF Soldier  
He Wants to Kill

- Successful removal of a San Francisco State University student for promoting violence against Israelis and Jews, following AMCHA's revelation to SFSU and law enforcement officials of dozens of his violent social media postings
- 5-year audit of SFSU professor's travel expenses, following AMCHA disclosure to University officials and CA State Controller of documents showing the professor had used state monies to travel to the Middle East and meet with individuals affiliated with terrorist organizations

## 2014: How AMCHA is actualizing its mission

### Combating campus antisemitism

## 2014 Summary of Achievements

- Strong public condemnation by UCLA Chancellor Block and UC President Napolitano of the UCLA Students for Justice in Palestine for harassing students who had taken trips to Israel sponsored by Jewish organizations, following AMCHA-led coalition letter and presentation before the UC Regents
- Joint statement on need for reform of Title VI of the Higher Education Act by 10 civil rights and advocacy organizations to leaders of the Congressional House Education and Workforce Committee and the Senate Health, Education, Labor and Pensions Committee, and letters from two U.S. Congress members and two Senators calling for investigation of abuse of Title VI funding by the Department of Education, following the AMCHA report on antisemitic activity and anti-Israel bias at the Title VI-funded Center for Near Eastern Studies at UCLA

## 2014: How AMCHA is actualizing its mission

### Combating campus antisemitism

## 2014 Summary of Achievements

- Establishment and facilitation of an at-will coalition of 23 civil rights, education and advocacy organizations to strategize about and participate in joint actions to address campus antisemitism
- Disclosure of internal *Students for Justice in Palestine* (SJP) document outlining a strategy for disrupting pro-Israel student events and silencing Jewish and pro-Israel perspectives

### Groups that have joined AMCHA-led efforts to combat campus antisemitism:

Accuracy in Academia  
Alpha Epsilon Pi Fraternity (AEPi)  
AMCHA Initiative  
American Association of Jewish Lawyers and Jurists  
Americans for Peace and Tolerance  
Brandeis Center for Human Rights Under Law  
California Association of Scholars  
Committee for Accuracy in Middle East Reporting in America  
CUFI on Campus  
David Horowitz Freedom Center  
Endowment for Middle East Truth (EMET)  
Hasbara Fellowships  
Institute for Black Solidarity with Israel  
National Conference on Jewish Affairs  
Proclaiming Justice to the Nations  
Scholars for Peace in the Middle East  
Simon Wiesenthal Center  
StandWithUs  
Students and Parents Against Campus Anti-Semitism  
The Lawfare Project  
Training and Education About the Middle East (T.E.A.M.)  
Verity Educate  
Zionist Organization of America

AMCHA Initiative will continue actualizing its mission.  
Tirelessly, relentlessly, and fearlessly.

AMCHA is the Hebrew word meaning “Your People” and also connotes “grassroots,” “the masses,” and “ordinary people.”

We strive to bring together people from all over North America so that they might speak in one voice in order to express their concern for the safety and well-being of Jewish college and university students.

**Please join us in our important mission.**

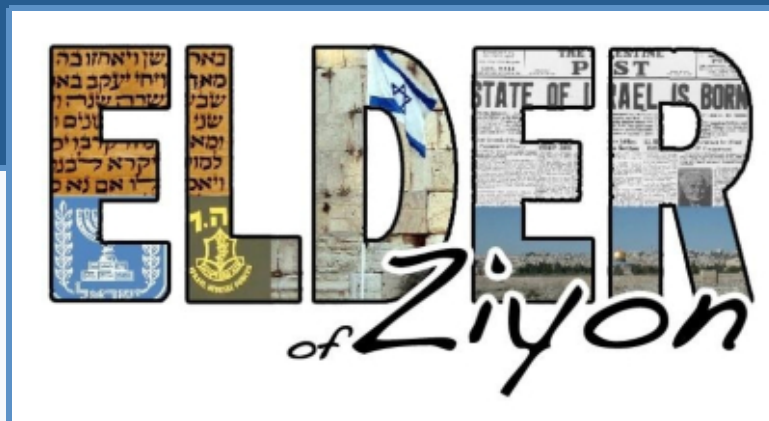
## AMCHA Leadership



**Leila Beckwith** is Professor Emeritus in Pediatrics at UCLA. She gained her Ph.D. in Developmental Psychology at the University of Chicago. She then went on to teach and do research for more than 30 years at the Neuropsychiatric Institute and the Department of Pediatrics at UCLA, publishing more than 80 scientific papers. Beckwith's professional life has been devoted to the sacred mission of the university: to obey the laws of evidence and logic; to pursue the truth with integrity; to communicate it honestly to students. Beckwith is co-founder of AMCHA Initiative. She is also a board member of the California Association of Scholars and Scholars for Peace in the Middle East. In 2013 she was honored with a Hero of Conscience Award from the American Freedom Alliance.



**Tammi Rossman-Benjamin** is a lecturer at UCSC. Rossman-Benjamin has written numerous articles about academic anti-Zionism and antisemitism and lectured widely on the growing threat to the safety of Jewish students on college campuses. Recently she has delivered scholarly papers at Indiana University, the Hebrew University of Jerusalem, Harvard University, McGill University and the Canadian Institute for Jewish Research. Rossman-Benjamin was nominated for Jewish Hero of the Year by the Jewish Federation of North America in 2011 and was named one of 2013's Bright Pro-Israel Lights on U.S. Campuses by the Jewish Press. Rossman-Benjamin is the cofounder and director of AMCHA Initiative.



**AMCHA Initiative Nominated as:**

**BEST GRASSROOTS PRO-ISRAEL ORGANIZATION IN 2014**



To help AMCHA Initiative continue exposing anti-Jewish bigotry and protect Jewish students, please donate online:



You may also send a check made out to “AMCHA Initiative”:  
P.O. Box 408, Santa Cruz, CA, 9506

Thank you for your support and interest in protecting Jewish and pro-Israel students!

AMCHA Initiative is a nonprofit organization under Section 501(c)(3) of the Internal Revenue Code.

All donations are tax deductible.

Federal Identification Number 46-0774311.

<http://www.AMCHAinitiative.org>